



“Modern ESL/SSL Language Methodology for Busy Professionals”

Overview

Modern ESL/SSL Language Methodology for Busy Professionals is a customized coaching program managed by Covalingua and designed and presented by Covalingua’s strategic consulting partners. Modern ESL and second language methodology focuses on helping the learner quickly gain fluency in a foreign language, closely followed with accuracy (grammar) by the extensive use of meaningful, situational communication. The four skill sets of language acquisition – listening, speaking, reading, and writing – are integrated into this approach, and are used to support each other. This is the approach Covalingua teaches and uses focusing on establishing the basis and then evolving to more challenging structures used in meaningful business, social, and cultural situations.

Program Objectives

- 1.) To openly discuss and address language challenges faced by the individuals and the organization as a whole with regard to communication in Spanish or English at the workplace.*

- 2.) To evaluate and periodically monitor the level of proficiency of each individual and design the course format bet suited for his or her needs.*

3.) *To increase the level of confidence of each student through extended knowledge and understanding of the second (foreign) language.*

4.) *To facilitate the social and business integration of the employees and to promote effective global communication solutions.*

5) *Basic objectives include: giving the student the ability to express himself/herself in socio-linguistic basic situations, initiate and keep a conversation and achieve spontaneity producing basic sentences*

6) *Advanced objectives include: improving pronunciation, oral, and written expression in person, by email or telephone. Understand how to create a powerful conversation in the foreign language and how to identify subtleties of the language or second meaning.*

7) *To lower the level of stress in a foreign language work-related situation.*

Benefits

- Innovative format (customized program / home or office instruction)
- Travel to your location
- Teaching materials included
- 101 classes or small group format
- Pay as you Go Option (for individual students)
- Periodic Level Assessments
- Covalingua Project Management Services

After the program students will be able to:

- Work more effectively and build productive working and social relationships in their new environment.
- Articulate and express aspects and opinions pertaining to work – related situations and everyday culture with Spanish/America co-workers respectively.

- Understand conversational and behavior patterns present in Spanish or English speakers (co-workers, customers, colleagues, etc) and avoid or resolve miscommunications and misperceptions when communicating in a foreign language.
- Reduce the added stress at work created by the use of a foreign language.

Course Outline

Module 1: Conversation and Pronunciation in topics of interest

- Comparing and Contrasting US and Spanish Business Cultures
- Communication Styles
- Management Styles
- Team Building Styles
- Situation Analysis and Group Exercises

Module 2: Grammar – Theory and Practice through Covalingua Library

*Modules 1 and 2 are combined depending in accordance to the level of proficiency of each student / group.